

Company news

From edge profiles to green roofs

Richard Brink showcases the latest additions to its roof system solutions at the DACH+HOLZ International

Cologne, 08/07/2022. On 5 July 2022, Cologne Trade Fair Grounds opened its doors for the eagerly awaited comeback of the DACH+HOLZ International. The event has long been a firm fixture also in Richard Brink's events calendar and provides an excellent opportunity to speak to customers in person. Highlights from the booth included an online configurator for edge profiles and the premiere of a comprehensive green-roof solution.

Despite a long break due to the pandemic and shorter exhibitor list than usual, this year's DACH+HOLZ International lived up to its reputation as a meeting point for Europe's roofing and carpentry industry. The company Richard Brink was more than happy to take advantage of the opportunity to present its roof systems and enjoy in-depth, face-to-face conversations with exhibition visitors.

Green highlight

The focus of the booth in Hall 6 was placed on two new products. It was the first time the metal products manufacturer was presenting its integrated system for green roofs, which took centre stage in the exhibition space. The system comprises a drainage element, extensive substrates, a water storage mat, suitable planting that allows extensive vegetation, and the company's time-proven gravel stops. Customers can choose from two drain mats which are used for gradients of under or over 2% depending on the roof's architecture and can store between 4.3 and 7.6 litres of rainwater per square metre. The water storage mat itself is able to absorb 40 litres of water per square metre, keeping plants hydrated for a long period of time. "The trade fair gave us the

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perfect opportunity to present our integrated package for green roofs for the first time and gauge initial reactions from industry experts first hand. We engaged in valuable exchanges which reinforced our decision to approach the topic of green roofs by focusing on the high-quality solutions provided by our company,” says Managing Director Stefan Brink.

Edge profiles in just a couple of clicks

Among the various products on display, which included dewatering solutions, roof systems such as the flexible MiraluxFlex solar substructure and also chimney caps, visitors were curious about not only the green roof, but also the new online configurator for edge profiles. The new tool will soon be available on the Richard Brink website and enables customers to put together their very own edge-profile solutions in just a few clicks. Users enter all the information and measurements relevant to the profile and the configurator provides a live view of the product together with the total price and an overview of all the related data. Once configuration is complete, users can order the profile directly from Richard Brink.

After four exciting and inspiring days at the trade fair, the metal products manufacturer was able to look back on a successful event: “Despite the various challenges and the reduced number of manufacturers exhibiting, we had a sizeable number of visitors stop by our booth. We’re really pleased that both existing and potential new customers approached us with very specific questions and requirements and that we were able to respond to them by drawing on our expertise,” Stefan Brink concludes.

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The products from the family company, which was founded in 1976, range from dewatering and drainage systems, gravel stops, edging solutions, lawn edgings and edge profiles to wall covers, plant boxes, solar substructures, chimney caps and weathervanes. Find more information at www.richard-brink.de.

Its sister company, Brink Systembau GmbH, is specialised in the trade fair and exhibition business and sells flexible modular construction systems produced by Richard Brink and used, for example, as trade fair walls. They are also suitable for other applications, such as machine enclosures, noise protection, partition walls or display cases. The product range further includes large-scale LED poster displays. These eye-catching displays grab attention even from a distance.

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